

COMPANY PRESENTATION UNITED HYDRAULIC COMPANY LTD









O WHO WE ARE

- Founded in 2004
- The biggest supplier and retailer in the Russian and CIS hydraulic markets
- Headquartered in Saint-Petersburg, Russia
- Branches in Moscow, Murmansk, Kemerovo, Krasnodar, Republic of Belarus and Kazakhstan
- --- Franchising network
- 100+ employees
- 7 000+ m² / 75 000+ ft² warehouse
- 1 500+ customers in 70+ regions
- Annual Turnover € 22+ mln
- 35+ suppliers worldwide
- CEO Belousov Sergey
- --- ISO 9001:2015



- RAISING THE BAR: for ourselves, for our market, for our suppliers, for our customers
- To be highly organized company on a daily basis



- 100+ key customers, including more than 20 of the largest Russian OEMs
- Annual stock capacity growth +20%
- Managing wide range of products more than 50K of SKUs
- 1+ new product line annually
- H-POINT. Franchising project of 45+ active workshops, +10 each year
- Publishing H-News magazine: industry magazine containing hydraulics related technical information
- Researching and promoting new products



OUR BUSINESS DIVISIONS

- UHC Group managing and purchasing division
- Hydravia key customers and overall sales activities division
- Hydral new business development and state procurement division
- H-POINT managing company for retail chain



































WHERE WE SELL TO





OUR BRANDS

DFESSIONAL

















STANDARI









VERSO

- Equipment for hydraulic hoses and tubes
- · Hydraulic hoses, tubes
- · Safe spirals





POWERMASTER

TRAKTOR

- Equipment for hydraulic hoses and tubes Hydraulic hoses
- · Hydraulic hoses
- · Fittings and ferrules



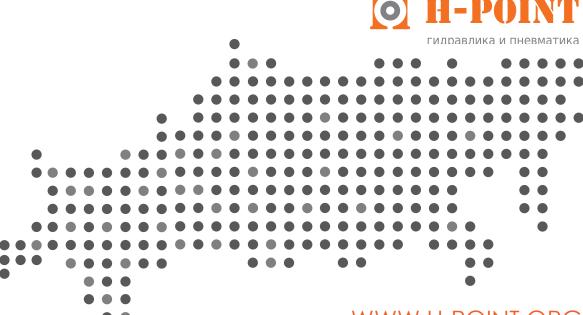


RETAIL FRANCHISE

Founded in 2010

35+ active workshops

Annual Turnover € 1+ mln



WWW.H-POINT.ORG

WHAT WE OFFER

- The potential of the developing Russian market
- Ready-to-use business development plan
- The biggest warehouse in CIS
- Constantly growing purchasing volumes
- Team of well trained sales professionals
- Marketing and sales support: promotion at the largest Russian trade shows and fairs
- Informative web resource: www.hydravia.ru
- Own retail chain: H-POINT franchising network
- BRAND OF THE YEAR award presented to the best performing brand of the past year with € 50000 investment into the brand





OUR WAREHOUSE

WE WORK, WE BUILD, WE DEVELOP...











2010











2014



2015







TO BE CONTINUED... WWW.UHC-GROUP.COM

NEW SOLUTIONS

NEW COMPANIES

NEW PRODUCTS

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